



EVERGREEN STATE FAIR ADVISORY BOARD MEETING

7:00 P.M., TUESDAY, AUGUST 10, 2021

LOCATION: ZOOM MEETING OR LONGHOUSE

Meeting Minutes

I. CALL TO ORDER

Vickie Andrew, Chair

The August 10, 2021, Fair Advisory Board meeting was called to order at 7:01 p.m.

II. ROLL CALL OF MEMBERS

Vickie Andrew, Chair – Present
Eldon Bartelheimer, Vice Chair – Present
Kathleen Wright, Secretary– Present
Elaine Johannsen– Excused
Tod Johnson– Excused
Marshia Armstrong– Present
Bill Johnson – Present
Candi Burke – Present
Don Ballard - Present
Judi Smith - Present

Staff:

Jeremy Husby, Division Manager
Debbie Donk, Programs Supervisor
Amy Craven, Marketing Specialist
Brenda Granstrom, Operations Supervisor

III. APPROVAL OF JULY 13, 2021 MINUTES

Vickie

MSP – The July 13, 2021 minutes were approved as written.

IV. INTRODUCTION OF GUESTS

Vickie

Teri Ballard

V. OLD BUSINESS

Vickie

a. Old Business
None

VI. COMMITTEE REPORTS

a. Ambassador

Tod Johnson

No report. No progress on the floats.

b. Recognition

Don Ballard

Don will email the fairgrounds map for the special awards.

c. Rodeo

Vickie Andrew

d. Special Events

Marshia Armstrong

The schedule was finalized, and Debbie will email the new schedule to us. With less contests this year, Debbie and Betty will be able to organize prizes, registration and supplies without any help.

e. Large C.I.P. Projects

Tod/Jeremy

No report.

VII. NEW BUSINESS

a. 2021 Fair Planning - Update

Jeremy

Jeremy is in contact with the County Executive and the health department regarding the Covid Delta virus. Covid precautions are a strain on our resources. The situation is very fluid, still not sure about capacity. There is an indoor mask mandate.

There are daily updates with the health district now and into fair. We will have 300 hand sanitizing stations scattered throughout the fair grounds. Jeremy will keep the FAB informed of any changes regarding Covid policies. FAQ's are on the website.

Staffing the fair has been difficult, a decision was made to have the 120 parking attendants fill vacancies within the fairgrounds and have free parking. Refunding pre-paid parking is in process now. Also, with the fair diminished, it would help with customer service.

The city of Monroe is looking for federal money for the Highway 2 improvement in late 2022-2023.

There will not be any special admission specials this year (i.e. Senior Day, Kid's Day).

b. Other

Jeremy

None

VIII. OTHER BUSINESS

a. Evergreen Fair Foundation

Jeremy/Vickie

1. Evergreen Youth Livestock Sale: 5pm 8/28

Sherry is working on the show and will be ready to go on sale day.

2. 2021 Foundation Events – The cow bench pick up, due to Covid the cow bench was not ready and all they had was a Zebra bench, so no bench this year.

Tee shirts have been ordered; Vickie had some tonight for sale to the FAB.

They will be sold at a pop-up during fair. Vickie had a sign-up sheet for staffing the pop-up during fair.

b. Fair Staff

Amy-Postcards with speedway events included and posters are available

Debbie- Update on entertainment, ticket sales going good. August 15th is the Mexican Rodeo.

We are partnering with the Mexican Rodeo to promote the Flor de Toloache concert. Debbie had

a Morning of Dreams sign-up sheet for help with the event. The Courtyard Stage and the Roving acts are posted on the fair website. Debbie handed out our fair clipboards and passes.

Brenda – in 2019 we had 198 vendors this year we have 103 vendors. The vendors this year will be in the Weikel Event Center. Midway Concessions retired, we will have scones and food trucks. Jeremy- reported he has accepted the position of Director of Snohomish County Parks, Recreation and Tourism. No smoking signs are in concrete buckets and can be moved to wherever there is a problem with smokers during fair. Check out the new goat playground on the east side of the goat barn.

c. Fairboard Vacancy – District 3
No inquiries about the vacancy.

Jeremy

d. Other Business

Vickie

September workshop date decided, September 16th at 4pm. We need to be thinking of things to plan for ever year and have an action plan for continuity of business. Post fair conversation to include the need to understand job operations and job opportunities.

IX. ADJOURNMENT

Vickie

MSP: The meeting was adjourned at 8:01 p.m.

Next meeting: October 12, 2021

*Respectfully submitted,
Kathleen Wright, FAB Secretary*

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*“Back in the Saddle Again” Open for FUN in 2021 August
26-31 and September 2-6, 2021*